



## IT Care Center website Cookie Notice

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first party cookies. We also use third party cookies – which are cookies from a domain different than the domain of the Website you are visiting – for our advertising and marketing efforts.

More specifically, we use cookies and other tracking technologies for the following purposes:

- Assisting you in navigation and identify you as a user or registered user of the Website.
- Assisting in registration to our events, login, and your ability to provide feedback;
- Analyzing your use of our products, services or applications;
- Assisting with our promotional and marketing efforts. (including behavioral advertising).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform
- To ensure our Website is secure and safe to use.

Below is a detailed list of the cookies we use on our Website. We classify cookies in the following categories:

- Strictly Necessary Cookies
- Functional Cookies
- Targeting Cookies

### Strictly Necessary Cookies

These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Source of the Cookie	Name	Lifespan	Purpose	How to Opt-Out
WIX	_fbp	3 months	Security	<a href="https://www.aboutcookies.org/">https://www.aboutcookies.org/</a>
WIX	chat_widget_sessionId	5 years	Security	
WIX	messagesUtk	1 year	Security	
WIX	XSRF-TOKEN	Session	Security	
WIX	ForceFlashSite	Session	Functionality for mobile devices	
WIX	Hs	Session	Security	

Source of the Cookie	Name	Lifespan	Purpose	How to Opt-Out
WIX	TS*	Session	Security	
WIX	TS01*****	Session	Security	
WIX	TSxxxxxxxx	Session	Security	

### Functional Cookies

These cookies "remember" registered visitors/customers in order to improve their user experience

Source of the Cookie	Name	Lifespan	Purpose	How to Opt-Out
WIX	smSession	2 weeks	Identifies logged in site members	<a href="https://www.aboutcookies.org/">https://www.aboutcookies.org/</a>
WIX	SSR-caching	Session	Indicates how a site was rendered	
WIX	svSession	2 years	Identifies unique visitors and tracks a visitor's sessions on a site	

### Targeting/Advertising

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Source of the Cookie	Name	Lifespan	Purpose	How to Opt-Out
.adtechium.com	Uid	9 years	Performance	<a href="https://pixel.adtechium.com/optout">https://pixel.adtechium.com/optout</a>
Bidswitch.net	C	1 year	Targeting/Advertising	<a href="http://x.bidswitch.net/opt-out">http://x.bidswitch.net/opt-out</a>
Bidswitch.net	tuuid	1 year	Targeting/Advertising	<a href="http://x.bidswitch.net/opt-out">http://x.bidswitch.net/opt-out</a>
Bidswitch.net	Tuuid_lu	1 year	Targeting/Advertising	<a href="http://x.bidswitch.net/opt-out">http://x.bidswitch.net/opt-out</a>
doubleclick.net	test_cookie	Session	Test for cookie setting permissions in user's browser	<a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>

Source of the Cookie	Name	Lifespan	Purpose	How to Opt-Out
Facebook.com	Fr	3 months	Ads targeting cookie for Facebook	<a href="https://www.facebook.com/help/568137493302217">https://www.facebook.com/help/568137493302217</a> <a href="https://www.facebook.com/help/568137493302217">https://www.facebook.com/help/568137493302217</a>
.eventscalendar.co	_ga	2 years	Performance Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet	Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy
.eventscalendar.co	_gat	Session	Performance Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet.	
.eventscalendar.co	_gid	1 day	Performance Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet.	
.eventscalendar.co	mp_b0bce7daf353e00b8e52bed085bc0976_mixpanel	1 year	Unknown Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet.	

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